



TELEAGENT SYSTEMS

TELEAGENT SHIPS FIVE MILLION MOBILE TV RECEIVERS; FREE-TO-AIR CONTENT ACCELERATING GLOBAL MOBILE TV ADOPTION

Latest Chip Extends Market Reach with Support of Global Broadcast Standards

SUNNYVALE, CA – January 29, 2008 – Telegent Systems, the company that makes television mobile with its high-performance single-chip mobile TV solutions, announced that it has now shipped five million units of its leading free-to-air mobile TV receiver. With volume production shipments beginning less than nine months ago, this dramatic ramp in demand underscores the importance of free and familiar content in driving consumer uptake of mobile TV. The company also announced availability of its latest chip, the industry's first single-chip CMOS mobile TV receiver delivering global support for free-to-air NTSC, PAL and SECAM TV and FM stereo broadcasts.

Free and Familiar Content Driving Rapid Market Acceptance

Telegent concluded 2007 with its technology embedded in more than 40 models of handsets, available to consumers throughout Asia, the Middle East, Europe and Africa. Telegent has played a key role in accelerating mobile TV market growth by focusing on existing broadcast standards in addition to emerging digital standards. By tapping into the existing broadcast ecosystem, Telegent has made mobile TV accessible worldwide.

“The success of our solutions is based on the ability of consumers to watch the same live, familiar programming on their handset that they view and enjoy in their home,” said Weijie Yun, Telegent's president & CEO.

Free-to-Air Mobile TV a Platform for New Business Models

In addition to providing consumers with live, preferred content, Telegent's free-to-air mobile TV receivers are the first solutions to provide operators with access to the existing content ecosystem. Operators can use free-to-air mobile TV as a differentiated feature to attract and retain subscribers, reduce

handset subsidies, and as a platform for increasing ARPU through increased use of data network services such as SMS, targeted advertising and upsell of premium content.

“We believe free-to-air mobile TV will play a significant role in operator strategies for attracting and retaining subscribers,” said Yun.

About Telegent Systems, Inc.

Telegent Systems is a leading fabless CMOS semiconductor company providing high performance, single-chip solutions enabling free-to-air and pay-per-view mobile TV in mobile handsets, portable devices and consumer electronics. Telegent’s solutions make television mobile, delivering both analog and digital broadcast reception with unparalleled sensitivity and picture quality in mobile environments, ultra-low power consumption and the highest integration simplifying mobile device design and manufacture. Telegent Systems has its US headquarters in Sunnyvale, California and a subsidiary in China. For more information, visit www.telegent.com.

###

Telegent Systems and the Telegent Systems logo are trademarks of Telegent Systems. Other company names and trademarks are trademarks of their respective companies.